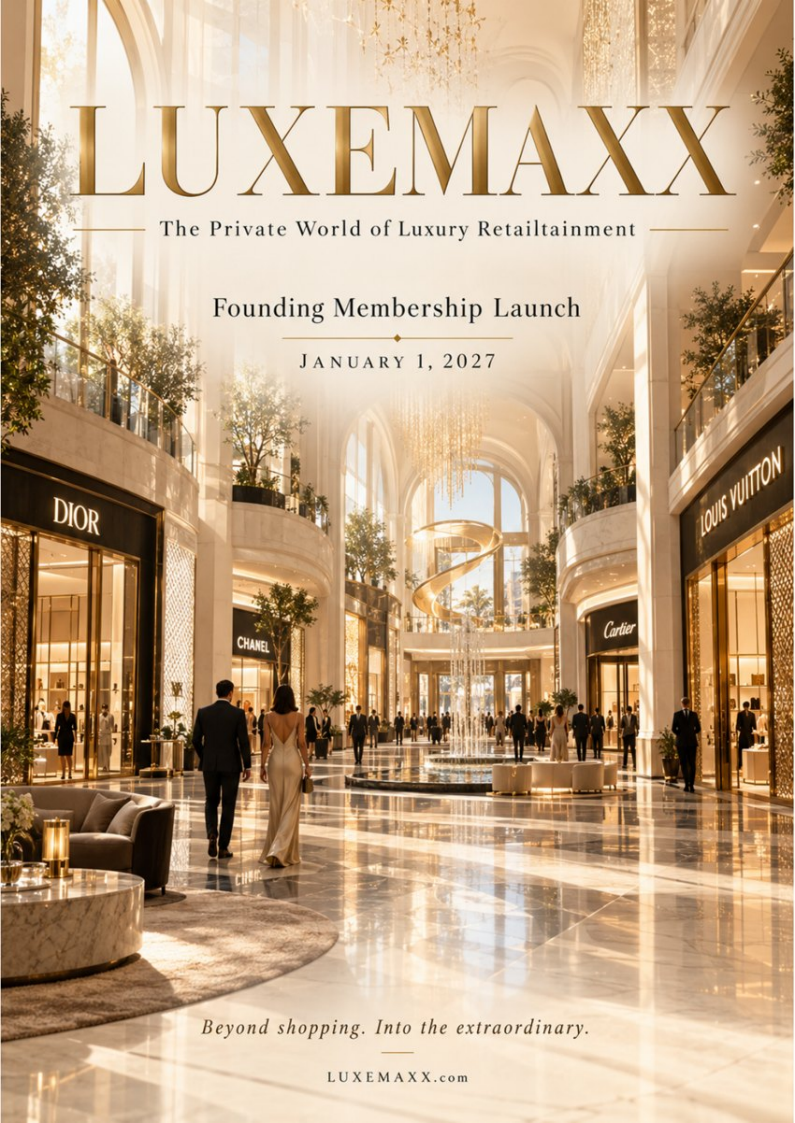


LUXEMAXX

— The Private World of Luxury Retailtainment —

Founding Membership Launch

JANUARY 1, 2027



Beyond shopping. Into the extraordinary.

LUXEMAXX.com

From Stylist to Executive to Founder

THE JOURNEY OF SIRENA STYLES

My journey began as a stylist, where I discovered that true luxury is deeply personal. Style is more than what you wear — it is confidence, individuality, and the way you feel about yourself.

That passion led me into the world of luxury retail, where I gained a deeper understanding of discerning clients, exceptional brands, and the art of creating meaningful, personalized experiences.

As my career evolved into executive leadership, I focused on training and development, building high-performing teams, and elevating service excellence. I believed that extraordinary service does not happen by accident — it is cultivated through people, leadership, and a commitment to continuous growth.

My experience in Guam's tourism industry added another invaluable dimension. Working with international travelers deepened my appreciation for hospitality, cultural connection, and the power of luxury retail to create unforgettable moments for visitors.

Through these chapters, a bigger vision began to take shape. What if luxury shopping could become more than a transaction? What if beauty, hair, body, wardrobe, and recovery could come together in one private world, brought to life through entertainment, exceptional hospitality, and immersive experiences?

That vision became LUXEMAXX.

LUXEMAXX is the culmination of my journey — from stylist to luxury retail professional, from training and service excellence to executive leadership, from Guam's thriving tourism industry to entrepreneur and founder.

My mission is to create an internationally recognized luxury retail destination where members do not simply purchase luxury, they discover it, experience it, and become part of a community that celebrates a more elevated way of living.

Everything I have learned about style, luxury, leadership, service, and hospitality has brought me to this moment.

And now, I invite you to be part of the journey.

Sirena Styles

SIRENA STYLES
FOUNDER, LUXEMAXX



STYLIST

Discovering the power of personal style and confidence.



LUXURY RETAIL

Creating exceptional shopping experiences for discerning clients.



TRAINING & DEVELOPMENT

Building high-performing teams and a culture of service excellence.



TOURISM IN GUAM

Welcoming the world through hospitality, cultural connection, and luxury retail.



EXECUTIVE LEADERSHIP

Leading with vision, strategy and a commitment to people.



FOUNDER, LUXEMAXX

A new world of luxury, retailtainment and extraordinary experiences.

“
People, experiences
and extraordinary
service have always
been at the heart
of everything
I do.”

SIRENA STYLES
FOUNDER, LUXEMAXX



STYLIST

*Individual Style.
Lasting Confidence.*



LUXURY RETAIL

*Iconic Brands.
Meaningful
Experiences.*



TRAINING & DEVELOPMENT

*Empowered People.
Exceptional Service.*



TOURISM IN GUAM

*Welcoming the World.
Creating Unforgettable
Moments.*



EXECUTIVE LEADERSHIP

*Vision. Strategy.
High-Performing Teams.*



FOUNDER, LUXEMAXX

*Beyond Shopping.
Into the Extraordinary.*

There Is Luxury. And Then There Is LUXEMAXX.

LUXEMAXX is a members-only luxury retailtainment concept designed for discerning guests who value privacy, discovery, and impeccable service. It blends shopping, hospitality, beauty, wellness, and curated experiences into one elevated environment.

Every visit is designed to feel personal and memorable—an invitation to explore premium products, immersive programming, and refined moments of restoration in a setting built for the affluent lifestyle.



What Sets Us Apart



Members-only
access



Curated luxury
discovery



Concierge-style
service



Experience-led
retail

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LUXEMAXX.com

The Five Signature Experiences

Five worlds. One elevated membership.

LUXEMAXX brings together five distinct luxury categories under one members-only roof—each designed to feel intimate, immersive, and highly curated.



Beauty

Fragrance, skincare, cosmetics, and elevated beauty discovery.



Hair

Expert styling, salon-level care, and polished presentation.



Body

Bath, body, and self-care rituals designed to indulge the senses.



Wardrobe

Private styling, luxury fashion access, and curated personal shopping.



Recovery

Wellness, restoration, and spaces to recharge in total comfort.

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LUXEMAXX.com

Retailtainment, Reimagined

Where luxury products meet hospitality, programming, and experience.



LUXEMAXX transforms traditional retail into something immersive, social, and memorable. Members move seamlessly between discovery, service, hospitality, and curated programming in an environment designed to inspire lingering, learning, and return visits.



Members-only moments



Private masterclasses



Designer and beauty previews



Curated launches



Exclusive retail events



Personal appointments



"Beyond shopping. Into the extraordinary."

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A Travel-Centered LUXEMAXX VISION

Designed for the affluent traveler and destination-driven lifestyle.



LUXEMAXX is envisioned as a mobile luxury experience for a global clientele—equally at home in flagship destinations, hospitality environments, private aviation settings, and future travel-adjacent retail concepts.



Future environments



Luxury retail
galleries



Airport and private
aviation lounges



Resort and hotel
integrations



International
destination experiences

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Recovery & Renewal

Restore, recharge, and retreat.

Luxury is not only about acquisition—it is also about restoration. LUXEMAXX integrates recovery experiences that invite members to slow down, reset, and enjoy a more holistic form of indulgence.



Wellness moments



Serene spa
environments



Recovery
lounges



Private
wellness rituals



Calm, restorative
hospitality

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LUXEMAXX.com

Membership Privileges

Designed to make every interaction feel personal.

Founding Members enjoy preferred access to curated experiences, warm hospitality, and a more personal relationship with luxury discovery.



Privileges include



Priority invitations to select events



Preferred access to appointments



Private hospitality environments



Curated welcome moments and gifting



Founding Member recognition

Every detail, thoughtfully elevated.

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LUXEMAXX.com

LUXEMAXX

Your Invitation Starts Here

Register your interest in Founding Membership.

Be among the first to enter the private world of LUXEMAXX. Founding Membership is designed for guests who value luxury, privacy, discovery, and extraordinary service.



Register Interest

Name

City

Email

Primary interests:

☐ Beauty ☐ Hair ☐ Body

Phone

☐ Wardrobe ☐ Recovery

LUXEMAXX.com →

Founding Membership Launch — January 1, 2027

By invitation. By registration. By design.